



BY INVITATION

DECISIVE DECISIONS

Succeeding in a VUCA World

POWERED BY CELEMI™ DECISION BASE

Six capital-intensive companies are competing for customers in a highly competitive, rapidly changing marketplace. Participants take on the role of the management team – comprised of finance, production, marketing and corporate intelligence. Their challenge is to make the right investments at the right time – and to get the required return

“ Making key people understand how and why their decisions influence the entire organization.

MAKING THE TOUGH DECISIONS

An immersive learning experience in which teams are challenged to boost productivity and profitability through better teamwork, communication and coordination. Teams learn to better utilize financial statements and financial ratios as planning tools to boost productivity and profitability. Capacity utilization, cash flow, strategic planning, key indicators, consistency, lead times are just some of the challenges. Participants will understand how and why their decisions influence the entire organization and how to bring their new skills and insights into reality.

PULLING IN THE SAME DIRECTION

The Business Simulation Board game that is suitable for all sorts of industries and is designed for Leaders or Managers who are expected to make strategic or business decisions. In the game, teams manage the strategic, operational and financial variables that will help lower costs and penetrate new markets. Key decisions are needed!

This results in improved productivity through better teamwork, communication and coordination, better alignment around corporate goals and strategy, understanding of tactical initiatives, improved decision making and responsiveness to internal and external customer needs as well as optimal allocation of limited resources. Participants gain the insight of how each decision impacts the business.



Event Details

27 March 2018
9:00am to 4:30pm, registration at 8:30am
Pullman Hotel KL Bangsar
No 1 Jalan Pantai Jaya Tower 3,
Taman Bukit Pantai, 59200 Kuala Lumpur

“ You know the program is effective when people from manufacturing, sales and marketing become sensitive to each other's needs and understand how the other operation works.
- Manager, 3M

