

A photograph of four business professionals (three men and one woman) sitting around a white conference table in a modern office. They are engaged in a discussion, looking at documents and a large screen in the background. The office has large windows and a glass partition.

# accelerate

BRANDT VIRTUAL CLASSROOM SERIES



A background image showing a group of people in a meeting. A man in a purple plaid shirt is pointing at a document on a table. Other people are visible in the foreground and background, some looking at documents. The scene is a professional meeting or workshop.

# VIRTUAL LEARNING SOLUTIONS FOR CLASSES UP TO 20 PEOPLE PER SESSION. INTERACTIVE AND ENGAGING SESSIONS TO ENABLE LEARNING AND SERIOUS FUN TO ENABLE PEOPLE AND ORGANIZATIONS TO REACH HIGHER LEVELS OF PERFORMANCE

## ONLINE VIRTUAL CLASSES

Instructor led video sessions and interactive coursework allow students to learn and be engaged even though they are not present physically.

The real competitive advantage any organization has is in its people and in such uncertain and challenging times require that organizations and people are able to react quickly and strategically,

This means that people and organizations have to be enabled and ready. This pandemic has exposed many weaknesses in organizations. In order to ensure success in the new normal post-pandemic world, we need to ensure our people are able to be agile, lead and make sound decisions based on facts and knowledge.

Contact us today to schedule a two-hour demo session and find out how we all can building for the new future today!



## CELEMI AGILE MOVE

### CELEMI Agile Move™

Align, act, adapt

Learn to quickly adapt and respond to changing market conditions. Drive success in an ambiguous world by applying agile principles.

In Celemi Agile Move™, participants work in teams to explore and develop an agile mindset. This digital business simulation is set in a fictitious company dealing with the typical operational, strategic, and leadership challenges that many companies are facing today. Participants work through the challenges and discuss and agree on which route to take - and get instant feedback on how well their decisions align with agile principles. The business impact of each decision is made clear, and teams compete to see who can work the most agile and deliver the best results.

Celemi Agile Move™ helps your organization move through the transformation you need to meet the challenges of today's ambiguous, ever-changing world. Use this highly competitive and engaging simulation to let your people discover the benefits of agile principles and learn to apply them to their daily work processes.

## CELEMI BUSINESS FINANCE

### CELEMI Business Finance™

Business Finance for everyone.

In Celemi Business Finance™ Service, you and your team lead a newly established, fictitious company facing financial challenges.

Through a number of interactive exercises related to a service business, participants learn to secure a healthy cash flow, the importance of resource utilization, and how price impacts profit. Participants will also gain an understanding of how their decisions directly impact the company financially through improved cash flow and having a positive impact on financial statements.

An interactive, serious fun session, with an energizing mix of individual, team, and full group exercises.

## CELEMI EXPLORING CHANGE

### CELEMI Exploring change™

Addressing the human side of change.

Reflect on how you view and handle change processes.

Make your organization more open to change. The ability to engage employees in change is rapidly becoming a key determinant of business success. Leaders need a clear understanding of the factors involved in change, so they can take action and effectively lead.

Celemi Exploring Change™ is a dialogue about change. Organizations, divisions, or teams that want to increase their return on investment for transformation initiatives can use the works op to build a shared language and collective insights into what it takes to bring people on board.





WE LIVE IN TIMES OF CHANGE.  
THE RATE OF CHANGE IS INCREASING.  
CONSTANT CHANGE IS THE NEW NORMAL.  
THERE IS MORE CHANGE THAN WE CAN HANDLE.

### **HYPER CHANGE!**

Global trends are hitting faster, harder, and wider, with results that can be both exhilarating and devastating for everyone, from companies to industries. Futurist Alvin Toffler predicted that people exposed to such rapid changes of modern life would suffer from shattering stress and disorientation. They would be, in his words, “future-shocked”. The intensifying problems of uncertainty and anxiety resulting from too much change leads to feelings of helplessness, despair, uncertainty, insecurity, anxiety and burnout. Most of us can handle at certain amount of change, knowing how to deal with it, albeit reactively yet the problem today is that we are increasingly being overloaded with more change than we can handle.

This change is affecting organizations in a very big way with clear evidence. Globalization is rapidly redefining today's business environment and many well managed companies (RIM, Nokia, Barnes & Noble, B&O, Kodak and Blockbuster) are disrupted by rapidly shifting technologies. Others are challenged by new business models based on collaborative consumption (books/ media, car sharing, parking). Organizations today are all struggling with the rate of change, which oftentimes threatens their very survival. Learning to cope with change is a critical management and leadership skill for this era. Navigating change successfully and helping others to participate in it has become a crucial capability.

### **THRIVING IN A CHANGE ENVIRONMENT**

The need to thrive in a changing environment is becoming more evident each day. In today's landscape businesses are forced to move from change or die to change to grow due to increased competition. Today's leaders are inexperienced in leading change. Often with no experience or models that show them how to deal with change at the magnitude and speed that it occurs. Organizations now need processes that are accustomed to the fast-changing reality. They need flexible and agile structures that can adapt quickly to the new reality. Organizations need to develop the cultures that embrace change and transformation, talent development becomes key. The need is to identify future leaders that can thrive in change and to provide them the skills and the tools to do that effectively. Leaders must now develop, engage, align and motivate their people. They need to embed day-to-day coaching and mentoring into the culture of the organization. Not only does that mean going beyond defining career paths and development opportunities, but also taking an active mentoring role. With so many changing variables, leaders need to create clarity, direction - articulating a vision and painting a picture of the future. With change creating anxiety and confusion, leaders must bring a level of certainty about the path forward and foster a sense of purpose for their teams. Those who have the foresight to spot change on the horizon, anticipate what comes next, and take the lead in developing future strategies to address evolving market demands will make it to the winner's circle





## **N.E.W.S.® Advanced Virtual Leadership™**

(Executives-Managers)

Crafting winning teams by remote!

The virtual work settings revolutionize the workplace by providing high level of responsiveness and flexibility. However, it also has many issues and challenges which must be addressed in order to enhance the team's performance - The challenge of modern work setting is virtual leadership.

The training presents the compelling mindset, six powerful skills and six tools around the globally distinguished N.E.W.S.® Compass™ to help leaders lead their team as a whole unit in this virtual environment. These skills and abilities will support the leader to harness all advantages of virtual work environment and leverage the potential that technology and platforms offer to virtual leadership.

This unique leadership training program is created in response to the need for participative virtual leadership. This style of leadership engages the whole team and creates buy-in and alignment from a distance. It provides leaders with the ability to lead and motivate teams as whole teams, going beyond leading individual team members.

Managers who go through this unique program testify that it changes their approach to leading by remote and beyond. It makes them much more effective and capable in the new virtual workplace, leading knowledge-age workers and millennials. They are far more successful at leading highly complex virtual teams that challenge the leadership style of yesterday.

## **Regroup & Restart**

(Senior Leadership)

Moving forward together.

As we move towards a post-pandemic world of COVID-19, this is true for individuals, for families and for companies alike. Different companies and businesses experienced this crisis in a different way. Some were hyper-active. Some reduced their activities, and some were almost shut down completely. In the dawn of the new era following the crisis there is a need for teams and organizations to regroup and restart their activities.

Teams and organizations will need to create the new phase together with high level of alignment and engagement and to move forward together in a focused way.

To regroup and restart teams and leadership teams  
To create together the next phase in a structured short process.

To create a high level of alignment, engagement and focus towards the next phase.

## **Re-Navigation**

(Senior Leadership)

To refocus teams and organizations in the middle of the global crisis.

The whole world is in the middle of the COVID 19 emergency state. This stage of crisis is unlike any before. Teams and companies need to realign and refocus their activities during the time of the crisis, so that later they can :

Move on to fulfil their long-term plans.

Teams and organizations need to create this phase together now with high level of alignment, focus and engagement.

The leaders of teams and organizations need to be leading now in this time of crisis beyond fear, harnessing the talents and capabilities of their people.

The process offered here is structured, short and with high impact towards the coming days. It involves preparation, two on-line sessions and activities between them.

### THE BRANDT VIRTUAL CLASSROOM SERIES

A specially designed online course and training delivery that both maximizes learning but also minimizes time.

Our Virtual Classrooms are a mix of interactive and engaging sessions split over multiple days or weeks to ensure participants are able to fully benefit from the training and learn.



**To deliver Customer Experience and Business Value to our Clients through Operational Excellence.**

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